

Frequently Asked Questions

What’s an “elevator pitch” description of neighborhoods.com and 55places.com?

At neighborhoods.com, we put the neighborhood at the center of the home search. To do that, we provide detailed descriptions and reviews of schools, amenities, and the surrounding community for thousands of neighborhoods across the country. With access to up-to-date listings and our licensed network of real estate experts, buyers have accurate and reliable information to find a place they’ll love to call home.

55places.com changes the way people 55 and older search for their perfect next place to live. We provide comprehensive information about thousands of low-maintenance single-level living, active lifestyle and age-qualified communities, intimate enclaves, and everything in between. We also have up-to-date home listings and a national network of real estate experts to help people make their next move the best one yet.

How are neighborhoods.com and 55places.com different?

Each website serves the purpose of helping everyone find a place to call home. However, neighborhoods.com serves all homebuyers of all ages looking for city or suburban living, while 55places.com serves a niche audience; typically people 55 and older who are looking for a low-maintenance single-level residence, an active lifestyle or age-qualified community, an intimate enclave, or anything in between.

What does being a Partner Agent mean?

Being a neighborhoods.com and 55places.com Partner Agent means you’ve been recognized as a top talent in your designated market area. Out of all candidates, only a small percentage of applicants are selected to join the program. Being the best of the best means you are held to high standards; you are expected to uphold our values and provide exceptional service while representing our brands.

Are there two different Partner Agent Programs?

No. The Partner Agent Program represents our two real estate brands: neighborhoods.com and 55places.com. Some Partner Agents receive leads on each website, while others only specialize in one. While both are designated online real estate resources that put the neighborhood and community at the center of the home search, each serves a unique audience. Admission into the program means you have been hand selected based on your willingness to work hard, your knowledge of the neighborhoods and communities you represent, and your commitment to the Partner Agent Pledge.

Can 55places be used interchangeably with 55 plus?

No. The term “55plus” should never be used when referring to 55places.com. If you have a question about our brands, or how to describe them to clients, reach out to your Regional Sales Manager.

Are communities on 55places.com also on neighborhoods.com?

In most markets and states, yes, but not all.

Why are the phrases “Partner Agent” and “real estate experts” used interchangeably?

While you are recognized as a Partner Agent in our program, we use the phrase “real estate expert” externally on our website and in our branding to clearly communicate your proficiency to our visitors and prospective leads.

Should neighborhoods.com be capitalized?

When speaking about neighborhoods.com in reference to the product and website, always use a lowercase “n,” except if using it to start a new sentence. Only when referencing the larger company—the entity that represents neighborhoods.com, 55places.com, and 55places Mortgage—should Neighborhoods.com have a capital “N.”

Think about it this way: if it’s “on” neighborhoods.com, use the lowercase ‘n’ and if it’s “at” Neighborhoods.com, use the uppercase ‘N.’

Can I use the brand logos in my personal advertising?

Yes, if used correctly. Please refer to the logo usage guidelines in this document.