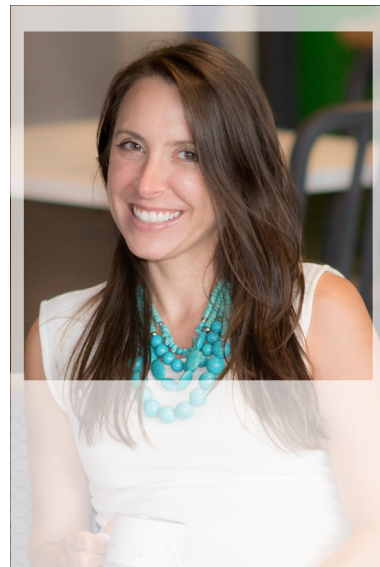


Partner Agent Headshots

To maintain superior image consistency on our websites and to make sure you are best represented, follow the headshot guidelines below.

Headshot Requirements

- Photos must be standard size and in color.
- The minimum photo size is 800 x 600 pixels. A good, clear, smartphone photo should suffice.
- After your photo is submitted and approved, it will appear on the website cropped. Please do not crop the photo in advance.
- Photos must be clear, not blurry or pixelated. Test this by zooming in on the picture.
- The subject (you) should be staged in the center of the photo facing the camera with a friendly expression. Do not wear sunglasses or hats.



Taking a Successful Photo

- **Natural Lighting:** The best time to take a photo outside is on an overcast day mid-morning or in the afternoon. Bright days, especially at noon, are generally the worst time to take a photo because the overhead sun will cast shadows and give the subject “raccoon eyes.”
- **Focal Point:** The agent (you) should be the main subject of the photo but there should be plenty of space around the agent’s head and body, ensuring the head and shoulders are completely visible.
- **Backgrounds:** The main subject should be in focus, not the background. However, the background should be representative of the area where the agent works, ideally containing local or natural elements of that environment.